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## **Settlers Cares Foundation Aids Workers in Need** Settlers Hospitality Launches Nonprofit

Hawley, PA (February 21, 2023)– In times of crisis, Settlers Hospitality employees and affiliates won't have to look far for support. The company recently launched Settlers Cares Foundation, a 501c3 nonprofit to provide short-term, emergency support to those experiencing hardship.

The Foundation will provide a tax-free grant to eligible workers in need due to an unexpected life event such as natural disaster, illness or death. "Our mission is to lift people up and hopefully make a challenging time a little bit easier by helping to relieve the financial burden that often accompanies a crisis," says Janna Genzlinger, Settlers Cares Foundation Executive Director. "We formed the foundation to provide practical support not only for Settlers Hospitality employees but also workers from our affiliated business partners." The fund was designed to address immediate need in emergency situations such as flood, tornado, illness, injury or death as well as fire or domestic abuse. Workers may apply via the nonprofit's website, [www.SettlersCares.org](http://www.SettlersCares.org), which will launch soon.

As a nonprofit, Settlers Cares Foundation relies primarily on individual donations. Several fundraisers are planned throughout the year to directly benefit the Foundation including the Chili and Wing Cookoff at The Waterfront at Silver Birches on March 5. Also planned are a Tent Sale in June at The Settlers Inn, a Gala in November and a concert in December. In addition, a \$1 charitable donation is added to each Settlers Hospitality hotel guest's reservation to support Settlers Cares.

Settlers Hospitality is one of the area's leading employers with deep roots in the region. "Our commitment to our workforce has always been absolute. Establishing the Settlers Cares Foundation is another way we can be responsible stewards of our community. It's simply neighbor looking out for neighbor," explains Justin Genzlinger, Settlers Hospitality CEO/Owner.

### **About Settlers Hospitality**

Settlers Hospitality, boutique multi-concept hospitality in Hawley, PA, consists of The Settlers Inn, Ledges Hotel, Silver Birches Resort, Hotel Anthracite, Sayre Mansion, The Dock on Wallenpaupack, Glass- wine.bar.kitchen, Kōl Steakhouse, Cocoon Coffeehouse and Bakery, Lake Region Fitness, Art on the Edge and Gorgeous Floral. For more information, check out [SettlersHospitality.com](http://SettlersHospitality.com)

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