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Contact: Sarah O'Fee
SOFee@SettlersHospitality.com
570.576.0443

Lake Wallenpaupack to Get a New Landmark

Settlers Hospitality Announces Project at Routes 6 & 507 Intersection

Hawley, PA (January 24, 2023)– A key gateway to Lake Wallenpaupack will soon have a fresh look. Settlers Hospitality is ready to break ground on a new building at the intersection of Routes 6 and 507 in Hawley. The structure will be home to three businesses including Pocono Region Vacation Rental (PRVR), a division of Settlers Hospitality, and Realty Executives.

Measuring just over 3,000 square feet, the building will feature one and a half stories with the top-level offering lake views from a large observation deck. Settlers Hospitality enlisted JHA Companies to design a structure befitting the highly visible location. "Sense of place was paramount in developing the aesthetic of the building," says Settlers Hospitality CEO/Owner Justin Genzlinger. "We're not designing an office building as much as the first major landmark visitors will see as they approach the lake."

New Jersey based Realty Executives will also be headquartered in the space. Regional Branch Manager Nicole Monahan says the new location will be a game changer for the firm's clients and agents. "We're very excited to take up residence in this state-of-the art building, which will allow us to better serve everyone in the Lake Region," states Monahan. The last remaining space, which is a prime office or retail location, will be available for lease in January.

As the headquarters for PRVR, the new building will be the first stop for visitors who book a vacation getaway in the Lake Region. Settlers Hospitality offers a varied collection of long- and short-term vacation rentals through PRVR as well as management of vacation rentals for other property owners. The PRVR office will provide an easily accessible, highly visible, centralized location for guest check in and check out.

Although the parcel of land has been dormant for some time, locals will remember its various incarnations as Chic's Cozy Corner and later as a beer distributor. "We're proud to breathe new life into this prime location at the gateway to Lake Wallenpaupack," explains Genzlinger. "The thoughtful design of the building will give visitors an outstanding first impression and set the tone for the rest of their stay in the Lake Region." The building will open for business by the end of 2023.

About Settlers Hospitality

Settlers Hospitality, boutique multi-concept hospitality in Hawley, PA, consists of The Settlers Inn, Ledges Hotel, Silver Birches Resort, Hotel Anthracite, Sayre Mansion, The Dock on Wallenpaupack, Glass- wine.bar.kitchen, Kōl Steakhouse, Cocoon Coffeehouse and Bakery, Lake Region Fitness, Art on the Edge and Gorgeous Floral. For more information, check out SettlersHospitality.com

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