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## Settlers Hospitality Makes an Investment in its Workforce

Hawley, PA (May 28, 2021)— At the start of what promises to be a busy summer season, Settlers Hospitality announced an ambitious program to benefit its 300 plus strong workforce. The plan calls for an increased starting wage of \$15 an hour company wide.

The base living wage will be extended to current employees as well as new hires. The investment in its team is also an acknowledgment of the rising cost of living throughout Northeast PA. Additionally, salaried staff will see a cost of living increase and the company is also planning to expand its employee benefits package. "We want all our employees to be able to live and play in the community where we work," explained CEO/Owner Justin Genzlinger. "Our team is undoubtedly our greatest asset. This is our way of expressing how much we value everyone at Settlers Hospitality and want to help them secure their future." Guests may notice new initiatives that will enable the program by directly benefitting employees, which will enhance the quality of the visitor experience overall.

Settlers Hospitality has multiple openings for full and part-time positions at all of its locations. Potential candidates can begin a career in the hospitality industry with a role that matches their interests and availability. Applicants may find employment as waitstaff, bartenders, chefs, bakers, housekeepers, personal trainers, baristas, dishwashers, front desk staff, maintenance workers, event planners and more.

"We're proud to lead the way among the hospitality industry in the Pocono Mountains with this investment in our team," said Genzlinger. "Not only is this a well-deserved boost for our staff, it's a sign of confidence in the return of tourism, and business in general, after an unprecedented year of challenges." For more information about job openings, visit settlershospitality.com

## **About Settlers Hospitality**

Settlers Hospitality, a boutique multi-concept hospitality in Hawley, PA, consists of The Settlers Inn, Ledges Hotel, Silver Birches Resort, Hotel Anthracite, Sayre Mansion, The Dock on Wallenpaupack, Glasswine.bar.kitchen, Kōl Steakhouse, Cocoon Coffeehouse and Bakery, Lake Region Fitness and Art on the Edge. For more information, check out SettlersHospitality.com