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## **Book Signing at Cocoon Coffeehouse Featuring Dr. John Patrick**

Hawley, PA (August 7th, 2018) — Dr. John Patrick, President of Attitude LLC and former vice president of Internet Technology at IBM will lead a discussion entitled “It’s All About Attitude” at Cocoon Coffee House on August 30 at 5:00 pm. Dr. Patrick’s four books will be available for purchase and a donation will be made to the Wayne Library System from the proceeds of book sales. The event is free and open to the public. Space is limited. Please send reservation to [Imonahan@settlershospitality.com](mailto:Imonahan@settlershospitality.com).

John Patrick believes many large opportunities and problems have their roots in attitude. He also believes the solutions and ways forward to the future are based on attitude. In his revealing talk, John will offer a positive perspective on how an attitude change can reap major improvements in key areas which affect all of us. Following are some examples related to his four books.

We have had the Internet available to us for decades, yet many websites frustrate us and fall short of meeting our rising expectations. Reason: lack of a net attitude. Some websites offer a couple of clicks experience, and at others we click and nothing happens. With a strong attitude, much more is possible, including Internet voting, improved healthcare, homes which mirror our lifestyle, and websites which make our lives simpler.

Our healthcare system is not affordable, and in a global comparison, is not as safe as it could be. John describes how attitude changes by patients, providers, payers, and policymakers can result in a healthcare system which is safe and affordable. The savings from the attitude changes could easily make it possible to have healthcare for all Americans.

In each of the elections of 2012 and 2016, 100 million people who were eligible to vote did not. In most cases, the attitude problem was not with the potential voters, but with technologists and election officials who resist change to our 150-year-old voting system. Technology exists to make it easy to vote, and the increased participation can strengthen our democracy.

Although building materials have changed somewhat over the years, most houses, apartments, and condos work the same way they did decades ago. We flip a switch, turn a door lock knob, or turn the dial on a thermostat. Technology is now available to automate many things in our homes. By applying a home attitude, it is possible to have a smart home which has enhanced security, reduced energy use, and many conveniences.

For more information, call 570.226.2993 or check out [SettlersHospitality.com](http://SettlersHospitality.com)

### **About Settlers Hospitality**

Settlers Hospitality is a family run hospitality group in Hawley, PA consisting of The Settlers Inn, Ledges Hotel, Silver Birches Resort, Hotel Anthracite, The Sayre Mansion, The Dock on Wallenpaupack, Glass-wine.bar.kitchen, Kol Steakhouse, Cocoon Coffeehouse, Lake Region Fitness, The Mill Market Bakery, & Art on the Edge.

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