



Story Ideas

1. Historic Hotel Groups, utilizing historic hotels as part of your brand
2. A balance between vintage and modern lakeside.
3. Silver Birches starts a fun festival lakeside- Wally Wine Fest- 2nd Annual event in April 2018

Hotel Fact Sheet

1. Everything old is new again is the mantra that describes Silver Birches Resort, which sits on nearly 700 ft. of shoreline, on Lake Wallenpaupack.
2. Silver Birches Resort is home to a collection of thirteen vintage structures facing the lake with varied histories dating back to the 1920s. What once was a family farm turned into a fourteen-bedroom inn complete with dining room and kitchen capable of serving a full house providing three meals a day.
3. The resort is made up of 24 hotel rooms, 5 Cottages and 4 Houses and many of our accommodations have porches, decks, balconies, fireplaces and whirlpool tubs.
4. Amenities include a breakfast voucher for hotel rooms, complimentary access to Lake Region Fitness Center, complimentary Wi-Fi, Comphy sheets, luxurious bath products from Gilchrist and Sonoma's, firepits overlooking the lake, complimentary champagne toast at sunset, outdoor swimming pool, lawn games, and playground for our young at heart guests.
5. Eco initiatives include a long-standing commitment to supporting our local farmers, participation in "Clean the World, an organization that recycles partially used bathroom amenities and ships them to third world countries to promote better hygiene.
6. Green Lodging Program for the Delaware Highlands Conservancy receives a \$2.00 donation from each guest to support their efforts.
7. The Dock on Wallenpaupack offers our guests quick serve breakfast or sit down lunch and dinner. The Dock features a 100ft three season outdoor deck perfect to enjoy the view overlooking Lake Wallenpaupack. We also have a 45-person private dining room overlooking the lake.
8. The Waterfront at Silver Birches Resort is an event facility that can hold up to 300 guests for weddings, special events and meetings.

Recent Articles

Owner Justin Genzlinger, honored by the Pike County Chamber:

<http://www.poconobusinessjournal.com/news/chamber/pike-county-business-awards-set-for-september-29th-at-silver-birches-in-hawley>

Getaway Mavens, Blog:

<http://www.getawaymavens.com/silver-birches-resort-lake-wallenpaupack-hawley-pa/>

The Mama Maven, Blog:

<http://www.themamamaven.com/traveling-in-the-poconos-silver-birches-resort-visit/>

A Turtles Life For Me, Blog:

http://www.aturtleslifeforme.com/2017/06/poconos-vacation-for-family.html?utm_content=bufferde5da&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer

Happenings Magazine, Page 10 & 11- Summer Fun in Hawley:

https://issuu.com/happeningsmagazinepa/docs/july_17_issue